

What is Slido [sli.do]?

- Slido is an easy-to-use Q&A and live polling platform that helps people to get the most out of meetings and events by bridging the gap between speakers and their audiences.
- MVP uses Slido for Q&A and other interactions in the MVP-hosted webcast pages.
- Audience can type in questions without verbally speaking or being on camera.
- MVP gives you Slido Admin access to set up any features in advance, including polls, quizzes and more.

https://www.sli.do



Slido Key Functions

- Q & A: You can make questions visible, filter, moderate, approve or edit questions.
 - Participants can up-vote questions.
- POLLS: You can customize using Multiple Choice, Open Text, and Star Rating Polls.
 - Multiple Choice questions are created by you.
 - Open text polls allow for custom feedback, answers can be converted into Word Clouds.
 - Star polls can be used to garner session feedback.
 - You can run polls and show results, and customize the way the results appear to your audience.
 - Slido Admin chooses when to display Polls. With multiple event dates, you can organize polls by date and time.
- Q & A and submitted content can be exported into multiple formats.



When do I use Slido vs Zoom Chat/Q&A

- Slido use case
 - Slido is embedded into MVP webcasting pages for Q&A, Ideas, and Polls
 - Slido allows for
 - Public questions with upvoting
 - Anonymous question submission
 - Private questions/moderated questions
 - Webcasting allows for a zoom back stage for management with support staff and the on stage "Talent".
- Zoom use case
 - Zoom is used inside a zoom only event like a meeting or webinar



Slido Admin Basics

- MVP can provide a Slido account for your convenience.
- If you have your own Slido account, we can embed it into an MVP hosted webcast page.
- Admin can review/approve questions, while the moderator can log in and review approved questions.
- Presenters should explain to the audience at the beginning of the event how they can use the Slido tool to interact (questions/answers polls, quizzes, etc).



MVP / Client Workflow with Slido

- MVP sets up live session [webcast URL or Zoom session] for an event.
- Clients serving as Slido Admins to submit name/email to MVP for account event invite.
- Slido accounts are specific to each event, if you have multiple events you would be given one link per event.
- MVP embeds Slido app into Event Session URL for audience access.
- Clients can set up any submitted questions, polls and more.
- Clients can export the data from the session after the event is over.



Moderating Slido with Zoom

The person assigned as the Slido Admin can copy Questions out of Slido and paste into the hidden webcast Zoom Chat window for moderators or presenters to read.

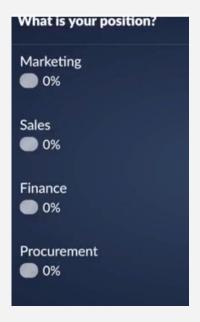


- MVP will create your slido event and provide admin login for all of your team
- MVP will need the email address of your slido administrators
- Provide whether you want the questions visible by the event attendees or only visible by the admins.
 - Questions can require a name or be submitted anonymously



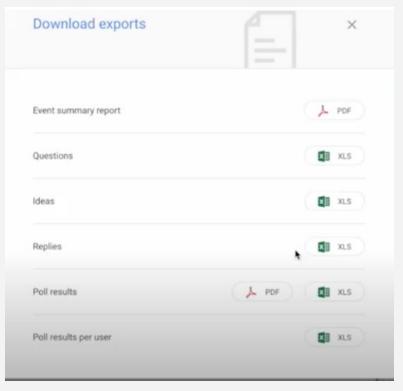
Slido Tips for Engagement

- Run a warm up poll for audiences to understand how to interact with Slido
- Creating Engagement during Virtual Events
- Top 5 Icebreakers





After the Event: Slido data export



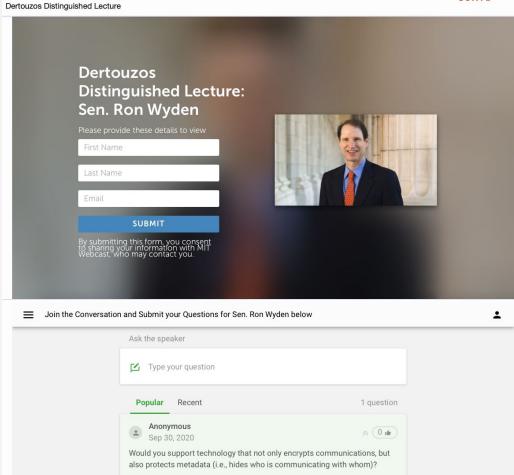
- Analytics shows active users, submitted questions, poll vote totals, most popular questions, likes, and more.
- Export as excel files or PDF in whole or part, or as an infographic for sharing







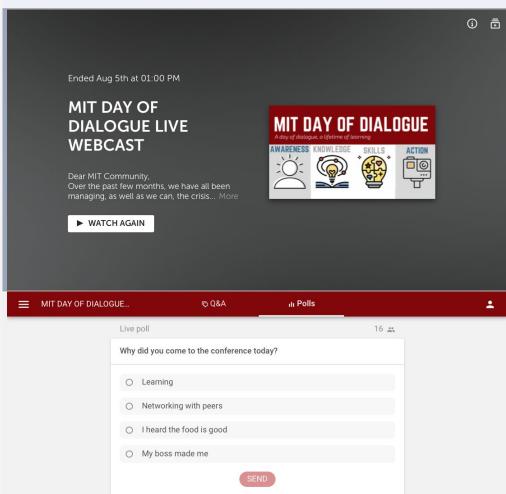
MVP Webcast & Slido: Sample Q&A







Sample Poll

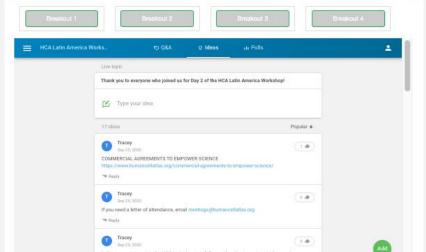




Sample Ideas and Brainstorm









Slido Knowledge Base Key Links

- Full Slido Knowledge Base https://community.sli.do
- How-To Videos [how to manage questions] https://www.sli.do/videos
- Learn Slido Basics https://community.sli.do/learn-slido-basics-13
- Using Slido [Q&A, exports, analytics, polls, quizzes, surveys]
 https://community.sli.do/using-slido-41
- Collaborate! Brainstorm and Collect Ideas
 https://community.sli.do/other-features-59/brainstorm-and-collect-ideas-in-slido-552
- Sample Use Cases https://www.sli.do/use-cases
- FAQs https://community.sli.do/tips-faqs-34

